

2026 WAVE CATEGORIES

AIR

Best Airline Vacation Brand

Delta Vacations

Best Airline, Domestic

Delta Air Lines

Best Airline, International

Emirates

CAR RENTAL

Car Rental Company Providing the Best Travel Advisor Support

Enterprise Rent-A-Car

CRUISE

Cruise Line Providing the Best Travel Advisor Support – Large Ships (More than 2,000 passengers)

Royal Caribbean

Cruise Line Providing the Best Travel Advisor Support – Mid-Sized Ships (Less than 2,000 passengers)

Viking

Cruise Line Providing the Best Travel Advisor Support – Small Ships (Less than 600 passengers)

Windstar Cruises

Best Cruise Line – Expedition

National Geographic-Lindblad Expeditions

Best Cruise Line – Premium

Celebrity Cruises

Best Cruise Line – Luxury

Viking

Best Cruise Line – Ultra Luxury

Regent Seven Seas Cruises

Best Onboard Cuisine

Oceania Cruises

Best Cruise Line for Shows

Royal Caribbean

Best Cruise Line for Nightlife

Virgin Voyages

Best Cruise Line for Families

Carnival Cruise Line

Best Cruise Line for Caribbean Sailings

Royal Caribbean

Best Cruise Line for Alaska Sailings

Princess

Best Cruise Line for European Sailings

Celebrity Cruises

Best Cruise Line for Hawaii Sailings

Norwegian Cruise Line

Best New Ocean-Going Ship (More than 2,000 passengers)

Star of the Seas (Royal Caribbean)

Best New Ocean-Going Ship (Less than 2,000 passengers)

Oceania Allura (Oceania Cruises)

RIVER CRUISE

River Cruise Line Providing the Best Travel Advisor Support

AmaWaterways

Best New River Cruise Ship

Viking Amun (Viking)

Best River Cruise Line for U.S. Sailings

Viking

Best River Cruise Line for Onboard Cuisine

AmaWaterways

Best River Cruise Line for Suites

AmaWaterways

RAIL

Best Rail Vacation Provider

Railbookers/Amtrak Vacations

TOUR OPERATOR

Escorted Tour Operator Providing the Best Travel Advisor Support
Globus

Packaged Tour Operator Providing the Best Travel Advisor Support
ALG Vacations

Best Escorted Tour Operator – Europe
Globus

Best Packaged Tour Operator – Europe
Classic Vacations

Best Tour Operator – Africa
Abercrombie & Kent

Best Tour Operator – Asia/South Pacific
Trafalgar

Best Tour Operator – Caribbean
Funjet Vacations

Best Tour Operator – Hawaii
Pleasant Holidays

Best Tour Operator – Mexico
Funjet Vacations

Best Tour Operator – USA
Collette

Best Tour Operator for Adventure Travel
G Adventures

Best Tour Operator for Multigenerational Travel
Adventures by Disney

Best Tour Operator – Luxury
Kensington Tours

Best DMC – Europe
Titanium Tours

RESORT/HOTEL

Hotel/Resort Brand Providing the Best Travel Advisor Support
Marriott International

All-Inclusive Hotel/Resort Brand Providing the Best Travel Advisor Support
Sandals Resorts

Best All-Inclusive Hotel Brand – Caribbean
Sandals Resorts

Best All-Inclusive Hotel Brand – Mexico
Hyatt's Inclusive Collection

Best New Resort or Major Renovation – Mexico
Hyatt Ziva Los Cabos

Best New Resort or Major Renovation – Caribbean
Secrets Playa Esmeralda Resort & Spa

Best New Resort or Major Renovation – Hawaii
The Ritz-Carlton Residences, Waikiki Beach

Best All-Inclusive Resort Brand for Romance – Mexico
Hyatt's Inclusive Collection

Best All-Inclusive Resort Brand for Romance – Caribbean
Sandals Resorts

Best Hotel Brand for Families – Mexico
RIU Hotels & Resorts

Best Hotel Brand for Families – Caribbean
Beaches Resorts

Best Hotel Brand – Hawaii
Outrigger Resorts & Hotels

Best Resort for Cultural Immersion, Hawaii
Aulani, A Disney Resort & Spa

THEME PARKS

Best Theme Park
Walt Disney World Resort

DESTINATIONS

Destination With the Highest Visitor Satisfaction – USA
Hawaii

Destination With the Highest Visitor Satisfaction – Mexico
Los Cabos

Destination With the Highest Visitor Satisfaction – Caribbean
Dominican Republic

Destination With the Highest Visitor Satisfaction – Europe

Portugal

Destination With the Highest Visitor Satisfaction – Asia

Japan

Destination With the Highest Visitor Satisfaction – Pacific

Australia

TRAVEL INSURANCE

Travel Insurance Company Providing the Best Travel Advisor Support

Allianz Partners

TOURISM BOARDS

U.S. Tourism Board Providing the Best Travel Advisor Support

Hawaii Visitors and Convention Bureau

International Tourism Board Providing the Best Travel Advisor Support

Jamaica Tourist Board